



Dear Community Business Member,

The Newport Beach Sunrise Rotary club is hosting the annual lobsterfest on August 1, 2010 at the Newport Dunes Waterfront Resort. We hope to make this a signature Newport Beach community event which will take place annually the first Sunday in August. True community events involve all aspects of the community including business. We are asking that you and your business become involved to make help make this a true family-oriented summer social event for residents of Newport Beach and Costa Mesa. The lobsterfest will raise money for a number of local organizations including the Sea Scouts, the Marine Mammal Center, and Back Bay High School.

There are many ways your business could help make the event successful. These include sponsorships, underwriting opportunities, and donation of specific items. For example, all enthusiastic lobster eaters require a bib, placemats with instruction on how to crack a whole lobster, and claw crackers. We are looking for restaurants which may be able to donate these items. We are looking for underwriters for such things as equipment rentals. There will be live surf music during and after dinner, so there are sponsorship opportunities for the stage and audio. A complete list of our needs to date is attached with an agreement form.

We ask that you consider the extent to which you and your business can be part of this soon-to-be Newport Beach tradition. Perhaps there is some way you or your business would like to be involved that is not on our list or that we have not thought of yet. Any suggestion would be appreciatively received. We will be back in touch with you by phone or visit, however you can access our web site at www.lobsterfestatnewportbeach.com for more information and you can reach us at the phone numbers below.

Thank you for your time and consideration,

Reniero Francisco
Event Co-Chair

Cynthia Cowell
Event Co-Chair



Annual Lobsterfest at Newport Beach Underwriter Agreement

Name of Company or Individual _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____ E-mail _____

Item Underwritten _____ Value _____

All underwriters will receive recognition in the Rotary Club Newsletter, on the event web site, and auction book. In addition the underwriter will be allowed to display all approved logos or signage. All underwriters of \$5000.00 will receive six (6) general admission tickets, all underwriters of \$3000.00 will receive four (4) general admission tickets to the event, all underwriters of \$1000.00 to \$1500.00 will receive two (2) general admission tickets to the event. All underwriting opportunities are 100% tax-deductable.

Payment (due by July 1, 2010)

Check Enclosed (please make payable to “Lobsterfest at Newport Beach”

(Newport Beach Sunrise Rotary Foundation Tax ID #33-0222352 benefitting local charities.)

Credit Card Payment—Amount _____

AMEX MasterCard VISA

Card # _____ Code _____ Exp Date _____

Name on Card _____ Signature _____

**FAX this form to
(949) 640- 9200**

OR

**Mail this form to:
P.O Box 8113
Newport Beach, CA
92658**

Underwriting Opportunities

Presenting Sponsor	\$5000.00
Lobster	TBD
Tri-tip	TBD
Buffet (4)	\$4000.00 ea
Children's Menu	\$3000.00
Auctioneer	\$2500.00
Margaritas	\$2000.00
Beer	\$1500.00
Audio Visual	\$1500.00
Stage	\$1500.00
Metal Crackers	\$1500.00
Wine	\$1000.00
Ice	\$500.00
Entertainment	\$1000.00
Sand Castle Building contest	\$1000.00
Generator	\$500.00
Tee Shirts for Sand Castle Participants	SOLD
Placemats	\$500.00
Bibs	SOLD