



Dear Community Business Member,

The Newport Beach Chapter of the International Bacchus Society is hosting the annual lobsterfest on July 30, 2011 at the Newport Dunes Waterfront Resort. We are continuing our efforts to make this a signature Newport Beach community event which will take place annually the first Sunday in August. The beneficiaries of this year's lobsterfest are Doc in a Box and Leadership Tomorrow. True community events involve all aspects of the community including business. We are asking that you and your business become involved to help make this a true family-oriented summer social event for residents of Newport Beach, Costa Mesa Irvine and Tustin. The lobsterfest will

There are many ways your business could help make the event successful. These include sponsorships, underwriting opportunities, and donation of specific items. For example, all enthusiastic lobster eaters require a bib, placemats with instruction on how to crack a whole lobster, and claw crackers. We are looking for restaurants which may be able to donate these items. We are looking for underwriters for such things as equipment rentals. There will be live surf music during and after dinner, so there are sponsorship opportunities for the stage and audio. A complete list of our needs to date is attached with an agreement form.

We ask that you consider the extent to which you and your business can be part of this soon-to-be Newport Beach tradition. Perhaps there is some way you or your business would like to be involved that is not on our list or that we have not thought of yet. Any suggestion would be appreciatively received. We will be back in touch with you by phone or visit, however you can access our web site at www.lobsterfestatnewportbeach.com for more information and you can reach us at the phone numbers below.

Thank you for your time and consideration,

Tim Brown
Event Co-Chair

Steve Bender
Event Co-Chair



Annual Lobsterfest at Newport Beach Underwriter Agreement

Name of Company or Individual _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____ E-mail _____

Item Underwritten _____ Value _____

All underwriters will receive recognition in the Rotary Club Newsletter, on the event web site, and auction book. In addition the underwriter will be allowed to display all approved logos or signage. All underwriters of \$5000.00 will receive six (6) general admission tickets, all underwriters of \$3000.00 will receive four (4) general admission tickets to the event, all underwriters of \$1000.00 to \$1500.00 will receive two (2) general admission tickets to the event. All underwriting opportunities are 100% tax-deductable.

Payment (due by July 15, 2011)

Check Enclosed (please make payable to “Lobsterfest at Newport Beach”

(The International Bacchus Society)

The Bacchus Society is a philanthropic organization dedicated to promoting the enjoyment and understanding of wines, gourmet food, travel and entertainment. Our events, which are held throughout the world, are fun and accessible. Each event supports a worthwhile cause and 100% of the proceeds go directly to the designated charity.

Credit Card Payment—Amount _____

AMEX MasterCard VISA

Card # _____ Code _____ Exp Date _____

Name on Card _____ Signature _____

FAX this form to

(949) 640- 6663

Underwriting Opportunities

Presenting Sponsor	\$5000.00
Lobster	TBD
Tri-tip	TBD
Buffet (4)	\$4000.00 ea
Children's Menu	\$3000.00
Margarita Bar	\$2000.00
Beer Garden	\$1500.00
Stage	\$1500.00
Metal Crackers	\$1500.00
Wine Bar	\$1000.00
Entertainment	\$1000.00
Sand Castle Building Contest	\$1000.00
Tee Shirts for Sand Castle Participants	\$ 500.00
Placemats	\$ 500.00
Bibs	\$ 500.00